

Audio Slideshow Project

Overview

After choosing your group and finding a topic of interest to your group and your audience, you are to create a journalistic audio slideshow suitable for online publication at www.arlingtonian.com.

Your audio slideshow depends upon good interviews and action photography. For this assignment, your audio interviews must include AT LEAST FOUR sources, including interviews with knowledgeable sources as well as “ordinary folks.” I also encourage you to consider using newsmakers, spokespeople, official records and reference material as sources. For your photos, make sure that you are capturing images of people **in action**, and make sure these images go along with the information you are gathering in your interviews. Your interviews and your photography should complement one another.

Your audio slideshow should be roughly four minutes in length. The final product should give the viewer a good idea of what it was like to be at the event your group has chosen to cover.

Your interviews & your photography should complement one another!

Assignment Schedule

1. Page 2 of this packet (planning):	Due Thursday, Oct. 31	(5 DV pts)
2. Newsu: Telling Stories w/Sound & Page 3 of packet:	Due Friday, Nov. 1	(5 DV pts)
3. Pages 4 of this packet (storyboard):	Due Monday, Nov. 4	(10 DV pts)
4. Photography Assignment	Due Wednesday, Nov. 6	
5. Caption Writing Assignment	Due Thursday, Nov. 7	
6. Newsu: New Habits of News Consumers & Pages 7-8	Due Friday, Nov. 8	(10 DV points)
7. Raw files of Audio/Images:	Due Tuesday, Nov. 12	(10 DV pts)
8. Page 5-6 of this packet (organizing):	Due Wednesday, Nov. 13	
9. First Draft of Audio Slideshow in Soundslides: <i>-Presented to class for peer feedback</i>	Due Tuesday, Nov. 19	(20 DV pts) (10 CP pts)
10. DUE: Audio Slideshow – uploaded to arlingtonian.com <i>-Uploaded to arlingtonian.com</i>	Due Friday, Nov. 22	(MA pts)

The Late Policy outlined in the Journalism I syllabus will apply to all late final drafts.

All other deadlines must be met on the assigned date or a zero will be recorded in the gradebook for the assignment.

Audio Slideshow Planning Sheet

I. Choose your Group Members (groups of two)

_____ (ONLY one group of three (if necessary))

II. Choose an Event (Choose an event between the dates of Oct. 31 - Nov. 12, ideally between Nov. 4-12)

Subject: _____ Location: _____

Date: ____/____/____ Meeting Time: ____:____ a.m./p.m. Ending Time: ____:____ a.m./p.m.

III. Plan the Event

First Half **Photographer(s)**: _____

First Half **Audiographer(s)**: _____

List the photo & audio events you hope to simultaneously capture during this time (in order of how they might occur):

- | | |
|----|----|
| 1. | 5. |
| 2. | 6. |
| 3. | 7. |
| 4. | 8. |

Second Half **Photographer(s)**: _____

Second Half **Audiographer(s)**: _____

List the photo & audio events you hope to simultaneously capture during this time (in order of how they might occur):

- | | |
|----|----|
| 1. | 5. |
| 2. | 6. |
| 3. | 7. |
| 4. | 8. |

IV. Record the Event as Planned

Don't be a slave to your schedule, but also don't completely throw it aside and ignore the plans you made. Be ready to record impromptu events that aren't scheduled but would be great for your project, but make sure you still maintain your general storyline idea.

Telling Stories with Sound: Newsu.org Coursework

1. Telling Stories with Sound outlines four different types of sounds that can bring a story to life. List and define the four areas below:

_____:

_____:

_____:

_____:

2. Give **specific examples** of how you plan to incorporate each of the above four sound types into your audio slideshow below. For each one, decide who will be in charge of recording this sound.

_____ : - by

- by

- by

- by

- by

_____ : - by

- by

- by

- by

- by

_____ : - by

- by

- by

- by

- by

_____ : - by

- by

- by

- by

- by

Audio Slideshow Storyboard

Minute	Subtopics covered	Audio*	Photography*
0-0:30	<p>INTRO/SET THE STAGE</p> <p>LEAD -----></p> <p>NUT GRAF -----></p>	<ul style="list-style-type: none"> • Type: explanation • Voiceover: “The Upper Arlington High School basket-weaving society has enjoyed a long and prosperous reign over the community for the past 63 years, and with this popularity has come ...” • • 	<ul style="list-style-type: none"> • The title text will be on top of an image of a finished basket • Group shots (3) of students weaving baskets in the basket-weaving society, the first will be full-class shot, second will be student/teacher shot, and the third is an extreme closeup of a student weaving a basket • •
0:30-2	RISING ACTION	<ul style="list-style-type: none"> • • • 	<ul style="list-style-type: none"> • • •
2-3	CLIMAX	<ul style="list-style-type: none"> • • • 	<ul style="list-style-type: none"> • • •
3-4	FALLING ACTION/WRAP-UP	<ul style="list-style-type: none"> • • • 	<ul style="list-style-type: none"> • • •

*THE AUDIO AND THE IMAGES SHOULD **COMPLEMENT** ONE ANOTHER—LINE UP THE AUDIO/PHOTOGRAPHY BULLETS ACCORDINGLY.

Audio Slideshow Organization

I. Import and Review Your Raw Footage

As a group, import and review all photos and audio.

Import photos from cameras into iPhoto. You'll later enhance/adjust/sequence these before importing into Soundslides.

Import audio to iTunes, then export files to a folder on your desktop. You'll later import these into Garageband.

II. Organize Your Footage

Plan for each photo to be roughly five seconds each (on average).

Intro: Lead & Nut Graf	Photos	Audio Clips

Rising Action	Photos	Audio Clips

Name: _____

Date: _____

Newsu Course: New Habits for News Consumers

Video 1: Power in Consumers' Hands

Recent trends that have affected news consumption:

- Explosion of _____
- Empowerment of _____
- _____ or “unbundling” of media
- Generational _____

Video 2: Growth of Digital Media

Combining the explosion of choice with consumer empowerment creates a dynamic change in the power relationship between the people who _____ the content and the people who _____ it

Video 3: Hype Won't Help

Digital media has evolved thanks to:

- Broadband _____ becoming widely available
- _____ becoming more powerful and sophisticated
- Community – participatory _____

Video 4: Yahoo as News Source

Implication for mainstream journalism:

- Era of omniscience is over – you cannot suggest to your users/viewers/readers that you have the ultimate _____
- Viewers, readers and users will expect multiple _____ rather than the notion that we have arrived at a single unassailable truth

Video 5: Innovate with New Media

Traditional news providers will have to earn the respect of younger _____ of news consumers

News aggregators like _____ and _____ are a huge threat to traditional news providers

Video 6: Two Views of the Internet

Two views of the Internet and the future of journalism:

- Pessimists see increasing _____ and shrinking demand for high-quality journalism
- Optimists see new _____ and demand for journalists
- Consumers will need journalists to help make sense of overwhelming tide of _____

Video 7: Darwinism in Media

In the future, we could see an era where hype and promotion become ineffectual and _____ wins out

The chance to interact more _____ with the audience is an opportunity, not a threat

Video 8: New Journalism

The integration of _____, _____ and _____ with powerful search capabilities has the potential to bring about a new medium, and this generation of journalists has the opportunity to invent it

Communication and Media Glossary

•**INTERPERSONAL MEDIA:**

Delivers an individualized message but generally just to one person at any time, so each participant can control the content

An Example of This: _____

•**MASS MEDIA:**

Simultaneously delivers or displays to an almost infinite number of people, but its messages cannot be individualized for each recipient

An Example of This: _____

•**NEW MEDIA:**

Delivers or displays individualized information simultaneously to a potentially infinite number of people

An Example of This: _____

•**MEDIA CONVERGENCE:**

The technology-driven unification of different media channels

•**MULTIMEDIA REPORTING:**

The combination of text, still images, video clips, audio, graphics and interactivity presented in a digital, non-linear format in which the information in each media venue is complementary, not redundant

Example: <http://www.nytimes.com/interactive/2013/10/28/nyregion/hurricane-sandy-a-storm-still-felt.html?hp>

A Closer Look at Multimedia

Go to www.nytimes.com and click on Multimedia. (It's about halfway down the list of options on the far left of the page.) List the three types of multimedia reporting you find here, including a brief description of some of the information you find in each media venue. Consider two other types that could be here, even if they're not listed.

1. _____:

2. _____:

3. _____:

4. _____:

5. _____:

After completing the newsu.org worksheet on **New Habits of News Consumers** and looking at the NYTimes website, what do you think are some of the advantages of New Media over Mass Media, if any?

After completing the newsu.org course **New Habits of News Consumers** and looking at the NYTimes website, what do you think are some of the disadvantages of New Media over Mass Media, if any?

Audio Slideshow Process

Preparing your file structure

You will want a folder to keep your audio slideshow project. On your Desktop, go to File, then New Folder. Name your folder: J1-Project, where the word Project is something specific to your audio slideshow, such as J1-6thGradeCamp.

Double click on your J1-Project folder, then go to File, New Folder again.

-Name this folder: Audio.

In your J1-Project folder again, go to File, New Folder.

-Name this folder: Images. You will use this folder to store the photos you plan to use in your slideshow.

Importing the Files

Audio

1. Plug in iPod. Find your recorded audio files in iTunes. Export or drag them to the Audio folder inside your J1-Project folder.
2. Doublecheck that your audio files transferred correctly before you delete the files from your iPod. If they didn't transfer correctly, once you delete them off the iPod, they're gone.

Photos

1. Import photos from your camera or another device using iPhoto. Ask if you need help.

Preparing the Photos

You will want to modify your photos to be the best they can be if they are not already "perfect" right out of the camera (which is relatively rare, particularly for every photo you took).

1. In iPhoto, use the ENHANCE tool (*easy, but imprecise*) or the ADJUST tool (*more precise, but more difficult*) to alter your photos as needed.
-You may lighten or darken photos and/or get rid of red eye, but please do not modify the content of the photos in any way.
2. In iPhoto, crop your photos keeping in mind the CVI and the compositional elements we discussed in class. **Don't overcrop an image**, as it will appear pixilated in the slideshow in "full screen" mode.

Preparing the Audio

You will want to separate your audio files into individual clips (if you did not record them that way). Even if you did record your files as individual clips, you will probably want to edit out certain parts of the clips. You may also want to edit out certain ambient sounds in some of your interview clips.

You will now want to import the files in your Audio folder in GarageBand.

1. Open GarageBand. It should be an application on your dock. If not, do a Spotlight search (upper right corner of screen).
2. In GarageBand, drag the files in your Audio folder into GarageBand, one by one. Each file should be listed in its own track.
3. Listen to your audio clip(s) and decide how many pieces of the clip you would like to keep and approximately where they are located.
4. In the audio clip's timeline, place the Playhead where you would like to start a clip. Go to Edit, Split (Command+T). This will separate the clip into two segments. Continue separating larger clips into smaller clips that you can move around at will.
-GarageBand has unlimited Undos as long as you don't Save.
5. Move your smaller clips around on the timeline you've created.
-I recommend creating a minimum of four timelines, one each for Voiceovers, Interviews, Ambient and Natural Sounds.
6. Save your work at the end of each session.

Preparing the Audio Slideshow

You will want to create a new file that will format both your images and your audio for the slideshow. We will use Soundslides to do this.

Exporting your final audio file*

*Export your audio file only when you feel it is PERFECT!

1. Open GarageBand. Go to Share, then Export ...

- In the dialog box that appears:
 - Choose “MP3 Encoder” for your Compression (not “AAC Encoder”)
 - Choose “Higher Quality” for your Audio Settings
- 2. Save the mp3 file into your J1-Project folder on your desktop, naming it something relevant.

Exporting your final image files*

*Export your image files only after you’ve done all cropping and enhancements to the photos.

1. Open iPhoto. Locate the Event in which you’ve saved your image files for your slideshow.
2. Number all your photos in the order you want them to appear in the slideshow (i.e. the order in which you’ve organized the audio/interviews on your audio track).
2. Select all the images you want to use in your slideshow. Select multiple photos at once by holding down the Command key.
 - You want to use roughly 10 images per minute, or roughly one image every six seconds.
 - For a 3-4 minute slideshow, you should select roughly 30-40 images.
3. Go to File, Export.
 - In the dialog box that appears:
 - Choose JPEG for Kind
 - Choose Maximum for JPEG Quality
 - Choose Title for how you want the images to be named (this will keep them in order)
 - Click the Export button
 - Navigate to your J1-Project folder, then the Images folder
 - Click OK

Importing your audio and image files into Soundslides

1. Open Soundslides. Select New to create a new project.
 - In the dialog box that appears, navigate to your J1-Project folder and name your project J1SS-Project, where the word Project is something specific to your audio slideshow, such as J1SS-6thGradeCamp. (“SS” indicates it’s your Slide Show.)
2. On the next screen, select “Small-blog imbed” as your output size AND be sure to also select “Full-screen enabled.”
3. Click the JPEG button, then navigate to your J1-Project folder and locate the Images folder. Select the Images folder and then click the Open button. Your image files should begin to import.
4. Click the SND button, then navigate to your J1-Project folder and locate your final audio file. Select the file and then click the Open button. Your audio file should begin to import.
5. Once both audio and image files have been imported, the software should take you to the timeline/editing screen of the project.

Organizing and editing your audio slideshow (SAVE OFTEN!)

SLIDES

- Sequence your photos to tell your story.
- In the timeline, modify the length of time each photo is shown.

PHOTOS AND AUDIO SHOULD COMPLEMENT ONE ANOTHER!

SLIDE INFO

- In Details, write captions for each of your images.
- In Movement, you can use the Zoom function. Please use this sparingly or not at all.

TEMPLATE

- Under Display, select/check the following:
 - plain_black, Show header, Center in html, Show footer, Show captions, Show credits, Show captions by default, Thumbnails menu, Play automatically, Scrubber preview, Show volume
- Under Fonts, choose the following:
 - Headline font: Verdana, Headline size: 30, Control font: Verdana, Control font size: 9, Caption font: Verdana, Caption font size: 12, Caption background opacity: 50
- Under Transition, choose the following:
 - Transition: crossfade, Transition time: 1.0
- Under Shell, choose default

PROJECT INFO

- Write a headline for your slideshow
- Credits: “Audio slideshow by *(list group names here)*”
 - Most students list their full names; however, feel free to use your first name and last initial, if you prefer.

AUDIO

- If you import a new audio file, please know that all your photo timeline changes will be recalibrated

Preparing your Audio Slideshow for the web

1. In Soundslides, click Test.
 - Make sure all the settings outlined in the “Organizing and editing your audio slideshow” section are showing up correctly. If not, make modifications as necessary.
2. Once your slideshow is PERFECT, Click Export.
 1. In the screen that pops up, highlight the folder that says "publish_to_web" and rename it with a relevant name for your project, such as 6thgradecampss
 - NO SPACES, NO UNDERSCORES, NO HYPHENATIONS, NO CAPITAL LETTERS**
3. Open Safari and go to <http://www.anyclient.com>.
 - a. Connect to the arlingtonian.com server. (Ask Ms. Hemmerly for help if you've not done this before.)
 - b. Locate the folder you renamed from step 2 above and transfer it to the wp-content/slideshows folder on the arlingtonian.com server.
4. Follow the steps outlined in “Preparing the Webpage” on the wiki to upload your slideshow to the website **using the red Flash button**. Your file name will be "http://www.arlingtonian.com/wp-content/slideshows/6thgradecampss/soundslider.swf". Your width should be 500 pixels, and your height should be 400 pixels. Click the “more” blue link and locate the “allowfullscreen” drop down menu: Choose “True” here. Then click “Generate” at the bottom of the dialog box. The web code for your slideshow should appear in the box where your “story” will appear. If you would like to check that it appears correctly, click the Preview button to see how your slideshow will appear. **(WOOT!)**
5. You can use one of your horizontal photos for the Front Page image (under the Busy Bee Custom Settings).
 - Give your slideshow a headline, click a category for it to belong to, and tag it with appropriate word tags.
6. Import your infographic image files to display below the slideshow.